

**Electricity Facts Label (EFL)**  
**Direct Energy™**  
**Direct Energy Power-to-Go - Variable**  
**CenterPoint Energy Service Area**  
**10/6/2015**

|  |   |   |                  |                  |
|--|---|---|------------------|------------------|
| <b>Electricity Price</b>   | <b>Average Monthly Use</b>  | <b>500 kWh</b>  | <b>1,000 kWh</b> | <b>2,000 kWh</b> |
|  | Average Price per kWh   | 12.1¢   | 10.6¢            | 9.8¢             |
|  | <b>Energy Charge:</b>   | 5.1¢ per kWh  |                  |                  |
|  | <b>Base Charge:</b>   | \$0.33  |                  |                  |
|  |   | <b>CenterPoint Energy Delivery Charges:</b>   |                  |                  |
|  |   | \$5.57 per month  |                  |                  |
|  |   | 3.896¢ per kWh  |                  |                  |
| <p><b>Except for price changes noted under the “Disclosure Chart” below, this Energy Charge is the price that will be applied on a daily basis beginning with first day of service. This is a variable price product. Please review the current and historical price of this product available at <a href="http://www.directenergy.com/historical-pricing">www.directenergy.com/historical-pricing</a> and 1-877-866-6601.</b></p> |   |   |                  |                  |
| <b>Other Key Terms and Questions</b>   | <p>The average price for electric service shown in the box above for the first day of service reflects the Energy Charge, a Daily Base Charge (for 30 days) and all existing recurring charges, excluding state and local sales taxes and the Gross Receipts Reimbursement.</p> <p>Your actual price for electric service and actual electricity usage will be shown on your Account Update. This will be used to calculate your daily usage amount. Your average price for electric service will vary according to your actual usage.</p> <p>See Terms of Service agreement for a full listing of fees, deposit policy, and other terms.</p> |   |                  |                  |
| <b>Disclosure Chart</b>  | Type of Product   | Variable Rate Product   |                  |                  |
|  | Contract Term   | 1 months  |                  |                  |
|  | Do I have a termination fee or any fees associated with terminating service?  | No  |                  |                  |
|  | Can my price change during contract period?   | Yes   |                  |                  |
|  | If my price can change, how will it change, and by how much?  | <p>The price applied in the first billing cycle may be different from the price in this EFL if there are changes in TDU charges; changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads; or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside our control.</p> |                  |                  |
| What other fees may I be charged?  | <p>Charges for required, nonrecurring fees will be listed as a separate line item on your monthly bill. Please refer to the “Terms of Service – Appendix A” document and the Terms of Service under the “Billing and Payment Terms” for more detailed information.</p>  |   |                  |                  |

|  |  |                           |
|--|--|---------------------------|
|  | Is this a pre-pay or pay in advance product?                   | This is a pre-pay product |
|  | Does the REP purchase excess distributed renewable generation? | No                        |
|  | Renewable Content  | 11.0%                     |
|  | The statewide average for renewable content is:                | 11.0%                     |

Direct Energy, LP (PUCT Certificate No. 10040)  
 P.O. Box 180, Tulsa, OK 74101-0180  
 Toll-free: 1-888-305-3828  
 Toll-free fax: 1-800-346-2233  
 M-Sat: 7:30 a.m. – 8:00 p.m. CST  
[www.directenergy.com](http://www.directenergy.com)

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