

Electricity Facts Label (EFL)
Direct Energy™
Smart & Bright Plan – Fixed
Oncor Electric Delivery Service Area
11/1/2016

Electricity Price	Average Monthly Use	500 kWh	1,000 kWh	2,000 kWh
	Average Price per kWh	10.7¢	9.7¢	9.2¢
<p>Your actual average price for electricity may vary according to your exact monthly usage. This price disclosure is an example of the total average price for electric service reflecting all Oncor Electric Delivery's recurring charges and is based on the following:</p> <p>Energy Charge: 5.0¢ per kWh</p> <p>Base Charge: \$4.95</p> <p>Oncor Electric Delivery Delivery Charges: \$5.25 per month 3.69¢ per kWh</p> <p>The average price per kWh includes the PUC Assessment. Prices are exclusive of state and local sales taxes and the Gross Receipts Reimbursement.</p>				
Other Key Terms and Questions	<p>See Terms of Service statement for a full listing of fees, deposit policy, and other terms.</p> <p>Enrollment on the Smart & Bright Plan includes one (1) Hive Active Light™ Starter pack which consists of one (1) Hive Hub and two (2) A19 dimmable white light bulbs. In order to utilize the full features of the Hive Active Light™ Starter pack, you will need a high speed Wi-Fi service, a spare Ethernet port on your router and a nearby power supply. To download the Hive app, you will need a device running iOS7 or later or Android 4.0.3 or higher. The Hive Active Light™ Starter Pack may also collect usage data that may be shared between Hive and Direct Energy and/or their affiliates and trusted third parties.</p> <p>For more information on the Hive Active Light™ Starter Pack, please visit www.hivehome.com/support or directenergy.com/privacy-policy. You cannot return the Hive Active Light™ Starter Pack to avoid the early cancellation fee.</p>			
Disclosure Chart	Type of Product	Fixed Rate Product		
Contract Term		24 months		
Do I have a termination fee or any fees associated with terminating service?		Yes, \$135.00		
Can my price change during contract period?		Yes		
If my price can change, how will it change, and by how much?		Your price may vary from the price in this EFL solely to reflect actual changes in TDU Delivery Charges, TDU Surcharges, changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads, or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside our control.		

	What other fees may I be charged?	Charges for required, nonrecurring fees will be listed as a separate line item on your monthly bill. Please refer to the "Pricing" and "Billing and Payment Terms" sections within the Terms of Service, for more detailed information.
	Is this a pre-pay or pay in advance product?	No
	Does the REP purchase excess distributed renewable generation?	No
	Renewable Content	10.0%
	The statewide average for renewable content is:	12.0%

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