

Electricity Facts Label (EFL)
Direct Energy™
Free Power Sundays - Indexed
CenterPoint Energy Service Area
2/18/2015

	Average Monthly Use	500 kWh	1,000 kWh	2,000 kWh
	Average price per kWh	12.8¢	11.2¢	10.4¢
Electricity price	Energy Charge – Free Day (All Hours):	0.0¢/kWh		
	Energy Charge – All Other Days (All Hours):	7.6¢/kWh		
	Daily Base Charge – Free Day (All Hours):	\$0.00		
	Daily Base Charge – All Other Days (All Hours):	\$0.33		
	CenterPoint Energy Delivery Charges:			
	\$8.72 per month			
	0.0000¢ per kWh Designated Free Day (All Hours)			
	3.573¢ per kWh All Other Days (All Hours)			
	Except for price changes noted under the “Disclosure Chart” below, this Energy Charge is the price that will be applied on a daily basis beginning with first day of service. This is a variable price product. Please review the current and historical price of this product available at www.directenergy.com/historical-pricing and 1-877-866-6601.			
Other Key Terms and questions	The average price for electric service shown in the box above for the first day of service reflects the Energy Charge, a Daily Base Charge (for 30 days) and all existing recurring charges, excluding state and local sales taxes and the Gross Receipts Reimbursement.			
	The Average Price assumes 1/7th (14.3%) of usage on the Free Day. Your actual price for electric service and actual electricity usage will be shown on your Account Update. This will be used to calculate your daily usage amount. Your average price for electric service will vary according to your actual usage.			
	See Terms of Service agreement for a full listing of fees, deposit policy, and other terms.			
Disclosure Chart	Type of Product	Indexed Rate Product		
	Contract Term	1 months		
	Do I have a termination fee or any fees associated with terminating service?	No		
	Can my price change during contract period?	Yes		
	If my price can change, how will it change, and by how much?	The Energy Charge may change from the Energy Charge in this EFL if there are: changes in TDU charges; changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads; or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside our control.		
	What other fees may I be charged?	Charges for required, nonrecurring fees will be immediately charged to your account. Please refer to the “Terms of Service - Appendix A” document and the Terms of Service under the “Billing and Payment Terms” section for more detailed information.		
	Is this a pre-pay or pay in advance product?	This is a pre-pay product.		
	Does the REP purchase excess distributed renewable generation?	No		
	Renewable Content	10.8%		
	The statewide average for renewable content is:	10.7%		

Direct Energy LP(PUCT Certificate No. 10040)
P.O. Box 180, Tulsa, OK 74101-0180
Toll-free: 1-888-305-3828
Toll-free fax: 1-800-346-2233
M-Sat: 7:30 a.m. - 8:00 p.m. CST
www.directenergy.com

VDCRPXT0026
2/18/2015