

**Electricity Facts Label (EFL)**  
**Direct Energy™**  
**Live Brighter™ 12 – Fixed**  
**American Electric Power - Texas North Service Area**  
**11/6/2018**

	<b>Average Monthly Use</b>	<b>500 kWh</b>	<b>1,000 kWh</b>	<b>2,000 kWh</b>
	Average Price per kWh	13.4¢	11.8¢	11.1¢
<b>Electricity Price</b>	<p>Your actual average price for electricity may vary according to your exact monthly usage. This price disclosure is an example of the total average price for electric service reflecting all American Electric Power - Texas North's recurring charges and is based on the following:</p> <p><b>Energy Charge:</b> 6.4¢ per kWh</p> <p><b>Base Charge:</b> \$4.95</p> <p><b>American Electric Power - Texas North Delivery Charges:</b>  \$10.53 per month  3.881¢ per kWh</p> <p>The average price per kWh includes the PUC Assessment. Prices are exclusive of state and local sales taxes and the Gross Receipts Reimbursement.</p> <p>You may be subject to a special charge from American Electric Power - Texas North that is not included in the total average price for electric service. If you are subject to a TDU special charge, you may contact us at 1-888-305-3828 for more information regarding the price and applicability of the charge.</p>			
<b>Other Key Terms and Questions</b>	See Terms of Service document for a listing of fees, deposit policy, pricing for a default month-to-month renewal product, and other terms.			
<b>Disclosure Chart</b>	Type of Product	Fixed Rate Product		
	Contract Term	12 months		
	Do I have a termination fee or any fees associated with terminating service?	Yes, \$135.00		
	Can my price change during contract period?	Yes		
	If my price can change, how will it change, and by how much?	Your price may vary from the price in this EFL solely to reflect actual changes in TDU charges; changes to the Electric Reliability Council of Texas ("ERCOT") or Texas Regional Entity ("TRE") administrative fees charged to loads; or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside our control. Please refer to the Terms of Service for more information.		
What other fees may I be charged?	Charges for required, nonrecurring fees will be listed as a separate line item on your monthly bill. Please refer to the "Pricing," "Billing and Payment Terms," and "Product Type" sections within the Terms of Service, for more detailed information.			

	Is this a pre-pay or pay in advance product?	No
	Does the REP purchase excess distributed renewable generation?	No
	Renewable Content	16.4%
	The statewide average for renewable content is:	18.9%

Direct Energy, LP (PUCT Certificate No. 10040)  
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