

**Electricity Facts Label (EFL)**  
**Direct Energy™**  
**Green Texas – Fixed**  
**American Electric Power - Texas North Service Area**  
**1/1/2016**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                   |                  |                  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|------------------|
| <b>Electricity Price</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <b>Average Monthly Use</b>                                                                  | <b>500 kWh</b>                                                                                                                                                                                                                                                                                                                                                                                    | <b>1,000 kWh</b> | <b>2,000 kWh</b> |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Average Price per kWh                                                                       | 11.4¢                                                                                                                                                                                                                                                                                                                                                                                             | 9.9¢             | 9.1¢             |
| <p>Your actual average price for electricity may vary according to your exact monthly usage. This price disclosure is an example of the total average price for electric service reflecting all American Electric Power - Texas North's recurring charges and is based on the following:</p> <p><b>Base Charge:</b> \$4.95</p> <p><b>Energy Charge:</b> 4.9¢ per kWh</p> <p><b>American Electric Power - Texas North Delivery Charges:</b><br/> \$10.53 per month<br/> 3.401¢ per kWh</p> <p>The average price per kWh includes the PUC Assessment. Prices are exclusive of state and local sales taxes and the Gross Receipts Reimbursement.</p> |                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                   |                  |                  |
| <b>Other Key Terms and Questions</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | See Terms of Service statement for a full listing of fees, deposit policy, and other terms. |                                                                                                                                                                                                                                                                                                                                                                                                   |                  |                  |
| <b>Disclosure Chart</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Type of Product                                                                             | Fixed Rate Product                                                                                                                                                                                                                                                                                                                                                                                |                  |                  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Contract Term                                                                               | 12 months                                                                                                                                                                                                                                                                                                                                                                                         |                  |                  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Do I have a termination fee or any fees associated with terminating service?                | Yes, \$135.00                                                                                                                                                                                                                                                                                                                                                                                     |                  |                  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Can my price change during contract period?                                                 | Yes                                                                                                                                                                                                                                                                                                                                                                                               |                  |                  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | If my price can change, how will it change, and by how much?                                | Your price may vary from the price in this EFL solely to reflect actual changes in TDU Delivery Charges, TDU Surcharges, changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads, or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside our control. |                  |                  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | What other fees may I be charged?                                                           | Charges for required, nonrecurring fees will be listed as a separate line item on your monthly bill. Please refer to the "Pricing" and "Billing and Payment Terms" sections within the Terms of Service, for more detailed information.                                                                                                                                                           |                  |                  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Is this a pre-pay or pay in advance product?                                                | No                                                                                                                                                                                                                                                                                                                                                                                                |                  |                  |

|  |                                                                |        |
|--|----------------------------------------------------------------|--------|
|  | Does the REP purchase excess distributed renewable generation? | No     |
|  | Renewable Content                                              | 100.0% |
|  | The statewide average for renewable content is:                | 11.0%  |

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