

Electricity Facts Label (EFL)
Direct Energy™
Live Brighter™ 12 – Fixed
American Electric Power - Texas Central Service Area
12/4/2018

	Average Monthly Use	500 kWh	1,000 kWh	2,000 kWh
	Average Price per kWh	14.4¢	13.0¢	12.3¢
Electricity Price	<p>Your actual average price for electricity may vary according to your exact monthly usage. This price disclosure is an example of the total average price for electric service reflecting all American Electric Power - Texas Central's recurring charges and is based on the following:</p> <p>Energy Charge: 7.4¢ per kWh</p> <p>Base Charge: \$4.95</p> <p>American Electric Power - Texas Central Delivery Charges: \$9.00 per month 4.16¢ per kWh</p> <p>The average price per kWh includes the PUC Assessment. Prices are exclusive of state and local sales taxes and the Gross Receipts Reimbursement.</p> <p>You may be subject to a special charge from American Electric Power - Texas Central that is not included in the total average price for electric service. If you are subject to a TDU special charge, you may contact us at 1-888-305-3828 for more information regarding the price and applicability of the charge.</p>			
	Other Key Terms and Questions			
Disclosure Chart	Type of Product		Fixed Rate Product	
	Contract Term		12 months	
	Do I have a termination fee or any fees associated with terminating service?		Yes, \$135.00	
	Can my price change during contract period?		Yes	
	If my price can change, how will it change, and by how much?		Your price may vary from the price in this EFL solely to reflect actual changes in TDU charges; changes to the Electric Reliability Council of Texas ("ERCOT") or Texas Regional Entity ("TRE") administrative fees charged to loads; or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside our control. Please refer to the Terms of Service for more information.	
What other fees may I be charged?		Charges for required, nonrecurring fees will be listed as a separate line item on your monthly bill. Please refer to the "Pricing," "Billing and Payment Terms," and "Product Type" sections within the Terms of Service, for more detailed information.		

	Is this a pre-pay or pay in advance product?	No
	Does the REP purchase excess distributed renewable generation?	No
	Renewable Content	16.4%
	The statewide average for renewable content is:	18.9%

Direct Energy, LP (PUCT Certificate No. 10040)
 P.O. Box 180, Tulsa, OK 74101-0180
 Toll-free: 1-888-305-3828
 Toll-free fax: 1-800-346-2233
 M-Sat: 7:30 a.m. – 8:00 p.m. CST
www.directenergy.com

FDARXXX2164
 12/4/2018