

**Electricity Facts Label (EFL)**  
**Direct Energy™**  
**Give Brighter 12 – Fixed**  
**American Electric Power - Texas Central Service Area**  
**7/6/2017**

	<b>Average Monthly Use</b>	<b>500 kWh</b>	<b>1,000 kWh</b>	<b>2,000 kWh</b>
	Average Price per kWh	11.3¢	9.9¢	9.2¢
<b>Electricity Price</b>	<p>Your actual average price for electricity may vary according to your exact monthly usage. This price disclosure is an example of the total average price for electric service reflecting all American Electric Power - Texas Central's recurring charges and is based on the following:</p> <p><b>Energy Charge:</b> 4.5¢ per kWh</p> <p><b>Base Charge:</b> \$4.95</p> <p><b>American Electric Power - Texas Central Delivery Charges:</b>            \$9.00 per month            3.961¢ per kWh</p> <p>The average price per kWh includes the PUC Assessment. Prices are exclusive of state and local sales taxes and the Gross Receipts Reimbursement.</p> <p>You may be subject to a special charge from American Electric Power - Texas Central that is not included in the total average price for electric service. If you are subject to a TDU special charge, you may contact us at 1-888-305-3828 for more information regarding the price and applicability of the charge.</p>			
	<p>See Terms of Service document for a listing of fees, deposit policy, pricing for a default month-to-month renewal product, and other terms.</p> <p>Enrollment on the Give Brighter 12 Plan includes one (1) LUCI Light sent to you and donation of one (1) LUCI Light sent, as determined by Direct Energy, to a charity organization of a developing country.</p>			
<b>Other Key Terms and Questions</b>	Type of Product	Fixed Rate Product		
	Contract Term	12 months		
	Do I have a termination fee or any fees associated with terminating service?	Yes, \$135.00		
	Can my price change during contract period?	Yes		
	If my price can change, how will it change, and by how much?	Your price may vary from the price in this EFL solely to reflect actual changes in TDU Delivery Charges, TDU Surcharges, changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads, or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside our control. Please refer to the Terms of Service for more information.		
<b>Disclosure Chart</b>				

	What other fees may I be charged?	Charges for required, nonrecurring fees will be listed as a separate line item on your monthly bill. Please refer to the "Pricing," "Billing and Payment Terms," and "Product Type" sections within the Terms of Service, for more detailed information.
	Is this a pre-pay or pay in advance product?	No
	Does the REP purchase excess distributed renewable generation?	No
	Renewable Content	14.9%
	The statewide average for renewable content is:	16.5%

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 M-Sat: 7:30 a.m. – 8:00 p.m. CST  
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